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### **American Business Council Hosts Annual Arab Health Breakfast**

Dubai – January 27, 2015

The American Business Council of Dubai & the Northern Emirates (ABC) hosted industry leaders from all areas of the health sector at its annual Arab Health Breakfast on Tuesday, January 27, 2015 at Dubai Healthcare City.

Creating an ideal environment for those looking to explore and expand their opportunities in this industry and region, ABC hosted its annual Arab Health Breakfast on the sidelines of Arab Health. ABC members seized this opportunity to engage with industry leaders from healthcare and pharmaceutical companies, exhibitors, local representatives and government officials who provided valuable industry insights.



*Tom Kallman, CEO of Kallman Worldwide Inc.; Ramsey Jurdi, President of the American Business Council and International Partner at Chadbourne & Parke; Marwan Abedin, CEO of Dubai Healthcare City; and The Honorable Robert Waller, U.S. Consul General in Dubai*

Last year, more than 230 companies gathered in the U.S. International Pavilion at the conference and this year 268 U.S. companies will be participating. These companies will exhibit the latest American medical technologies, solutions and services to

the region's healthcare decision-makers and influencers. This will be the largest American group ever to assemble at the MENA's leading health industry trade show.

The breakfast welcomed The Honorable Robert Waller, U.S. Consul General in Dubai; Marwan Abedin, CEO of Dubai Healthcare City; and Tom Kallman, CEO of Kallman Worldwide Inc. (host of the U.S. International Pavilion at Arab Health 2015).

During his keynote address, Mr. Abedin provided insights to Dubai Healthcare City's initiatives taking place and how U.S. businesses can use this as a platform to engage in the region. Mr. Abedin noted "In the U.A.E. healthcare expenditure accounts for 3.4% of the GDP. The sector is thriving, with growth expected over the next five years, at a compounded annual growth rate of 13.1%. On a policy level, emphasis is being placed on spurring innovation on transforming the country to one of the most innovative in the world in the next six years, as part of the U.A.E. vision 20/21. Through our growing healthcare capacity with 130 plus medical facilities and 4,500 plus licensed healthcare professionals, Dubai Healthcare City has come a long way, since its inception in 2002, in building a cohesive clinical environment through advanced medical education and academic offerings. Today more than ever medical tourism is recognized as an integral part of Dubai's future success. The Emirate itself presents the ideal formula to achieve this. Dubai has the required factors to attract medical tourists which are infrastructure, innovation, safety, regulatory environment, along with its geographic proximity."

#### **ABOUT THE AMERICAN BUSINESS COUNCIL**

The American Business Council of Dubai & the Northern Emirates operates under the auspices of the Dubai Chamber of Commerce & Industry and functions as a Chapter of the U.S. Chamber of Commerce. Since its founding in 1985, the American Business Council has supported U.S. business interests in Dubai & the Northern Emirates and acts as a liaison between government and commercial enterprises.

The American Business Council is a 500 plus member-driven organization. Fortune 500 companies and key business leaders are well represented among the members of the American Business Council. The American Business Council provides a forum for understanding and interaction between the local business community and members of the American Business Council. Members are supported through a robust calendar of informational programs, round-table discussions, and business networking opportunities.

For more information about the American Business Council and to learn how members are engaged, visit us at [www.abcdubai.com](http://www.abcdubai.com).

#### **ABOUT ARAB HEALTH**

Arab Health Exhibition & Congress, organised by Informa Life Sciences Exhibitions, began 40 years ago as a small trade show under canvas on a patch of land in Dubai, United Arab Emirates. As Dubai and the UAE developed and grew, so did the need for healthcare facilities and infrastructure. The rapid expansion of Arab Health as an exhibition and congress followed suit and it is now recognised as one of the most important global events in the healthcare calendar. This annual conference will host more than 4,000 exhibitors and 40 different country pavilions at the 2015 conference, showcasing the latest products and services from the healthcare industry.

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